NAB Form PB-17 Candidates

AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**   ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date**:
KGW, Portland Oregon	10/3/12

I, __Marla Jackson, Media Analysis, Inc.__,

being/on behalf of: __Kate Brown__, a legally

qualified candidate of the __Democratic__ political

party for the office of: __Oregon Secretary of State__

in the __General Election__

election to be held on: __Nov 6, 2012__

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached Order					

Total Charges: $89,400

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

> Not Applicable

I represent that the payment for the above described broadcast time has been furnished by:

Kate Brown Committee

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kevin Neely

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/12   *Marla Jackson*
Date   Signature

To Be Signed By Station Representative

☐ **Accepted**   ☐ **Accepted in Part**   ☐ **Rejected**

_____   _____   _____
Signature   Printed Name   Title